

NEBRASKA

ScanLines



MARCH, 1994 VOL. 9 NO.3

" Your Chapter Information Source "

MARCH MEETING INFORMATION

AGENDA: A Photo CD Factory at Display Technologies/Tech. Services
DATE: Thursday, March 31

SNACKS: 6:30PM
SHOW: 7:00PM
PLACE: 11011 Q bldg "C" Suite 101C

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ITVA-NEBRASKA

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IT'S MILLER TIME

by ITVA-NEBRASKA PRESIDENT Steve Miller

Thank you's go to the great staff at Envisions for the fantastic support for our last outing. The response and excitement of this new non-linear editing invited a lot of technical and operational questions. A great presentation by the staff at Envisions and Professional Video Supply's Richard Crowther of Overland Park, Kansas.

Nebraska makes headlines! If you receive the publication AV Video in the February 1994 issue, an advertisement from Silicon Graphics has Hollywood and Nebraska in the same line. The must of hear about of recent and highly visible Video Festival 94, our ITVA chapter, our informative monthly meeting, etc. to give us a high recommendation for our great state?

ITVA Nebraska news: To date, our chapter has received several new requests for membership application, and to date we have received six new members, which brings our total to forty-four. If you have not yet had the check book in hand, and find your dues have missed your mailing address, please consider rejoining our association. The officers and directors extend an invitation for any interested member who comes to our meetings to consider our quality offerings. Contact any officer or board members on the front of this newsletter for further details.

ITVA National: June 7 - 11, 1994 Anaheim California (no earthquakes planned) Additional programs added to this year International Conference, involving Video Editing

The New

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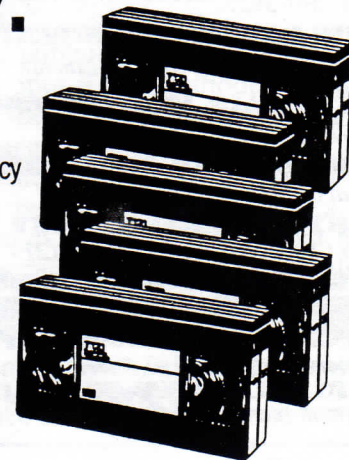
Lab, Computer Graphics Lab, Microphone Technology, War of The Video Walls, and Projections Shoot Out as special events at this conference. Additionally 2-D/3-D graphics rendering, animation hardware and software, CD authoring, HDTV, and the list goes on and on with major vendors from Sony, JVC, Panasonic Shure Bros., Avid, Grass Valley, Tektronics. Major decision, will you attend and be a part of this new and highly expanded series of events, and if time permits go to Disneyland just across the street? If you do not have a complete conference schedule, contact me, and I will have ITVA immediately mail one to your address.

... continued on page 5

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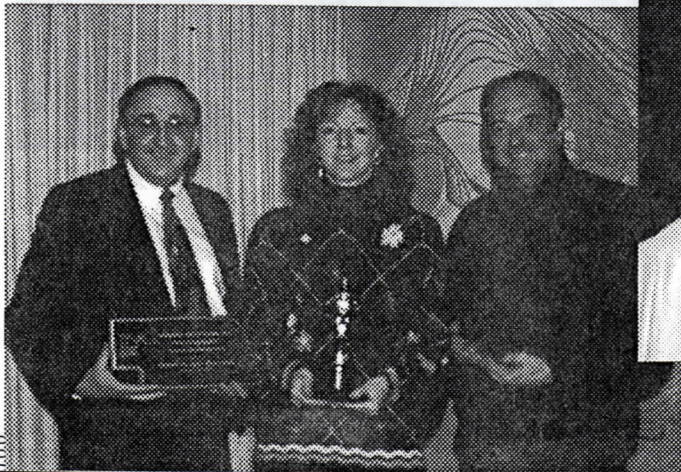
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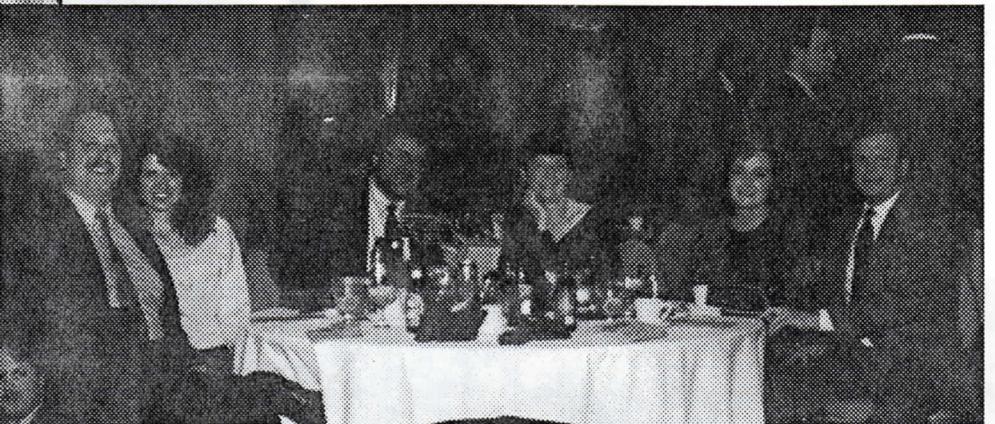
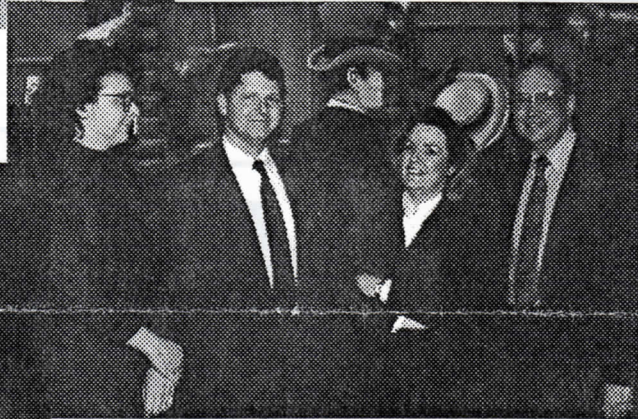
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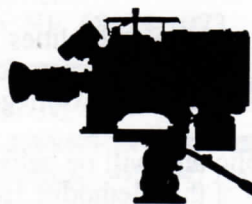
THE TALKING HEAD

by JOE CUTSHALL

If attendance is any indication, the concept of desk-top video is generating a lot of curiosity among the rank and file out there. Last months meeting on the Video Cube was one of the best attended, even bringing some non-members out to do the traditional grip, grin and gawk.

We gathered and exchanged pleasantries at Envisions, who graciously allowed us to use their facility and their Cube. Steve Miller, your president, started the meeting off with the usual formalities and soon, the info gathering about the Cube began. Due to the size of the crowd, the group broke-up into two smaller packs and divided their attention between the Video Cube spokesperson in the studio and the Envisions people who are using the system in the real world.

For those of you who haven't seen one yet, the Video Cube is a Macintosh based non-linear, desk-top post suite in a box. The fact that the Cube uses the Macintosh operating platform causes the usual comparisons between it and the Avid system, also Mac based. The primary difference between the Avid and the Cube lies in how the two systems use the computer in the operation of the package. While the Avid uses the computer to do most of the processing of the video and audio information, the Cube uses the Mac as the controller for it's black (or in this case beige) box. The Cube is basically a high powered box of electronics that does the video and audio manipulation under the control of the computer system.



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The Cube even has it's own futuristic looking control keyboard (for lack of a better word) that provides machine control and editing functions similar to a standard edit controller (mark in, play, stop, etc.) All of this helps the Cube become extremely user friendly and intuitive. That a fancy way to say you can sit down and make it do what it's supposed to with out a lot of fuss.

The other main difference between the Cube and the Avid system is in the price. the Cube runs about half the price of the Avid system. Now that I've said that, I have to admit that the Cube doesn't do a lot of the things that the Avid does and the video output quality of the Cube doesn't seem to stand up to the Avid. But in todays video world, there's room for both systems. If your's is the kind of facility that works with S-VHS or the old standby U-Matic, the Cube will allow you to experience the joys of non-linear editing with out a loss in picture quality.

Special thanks to the guys at Envision for letting us overrun their facility and to the people from Video Cube for giving us yet another insight into the future of video.

See you at the next meeting.

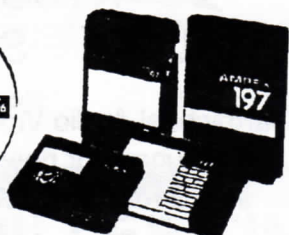
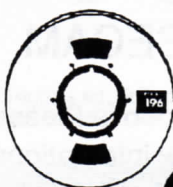
IT'S MILLER TIME ...continues

It's kind of nice to type this on a computer, because you never run out of paper! Summarizing, look forward to more information and education on March 30, at the CD Factory (Technical Services) and Phil Stewart, and bring a friend for the networking and friendship, and just to say hello.

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PHOTO CD IN MARCH

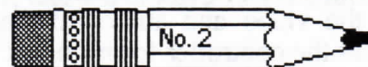
The March 31 meeting of ITVA-Nebraska will feature Photo CD technology at the CD Factory, also known as Display Technologies, or Technical Services for those of you who remember them from past ITVA trade shows. Subjects for the meeting will include Photo and Portfolio CD's, as well as Writable CD's. Plus the place of this technology in the video and presentation environments will be discussed.

To find Display Technologies, start at 110th and Q, turn South into the parking lot and look for "Building C". The address is 11011 Q Street, and the meeting will be held in Suite C.

WRITING SEMINAR IN APRIL

ITVA will sponsor a writing seminar and lunch with Barbara Langdon, professional writer and writing consultant. The seminar offers something for everyone, regardless of current writing skills.

Master basic grammatical rules to avoid embarrassing errors in your writing. Stop writer's block and generate



creative thinking. Learn to avoid the damaging results of sexist language. Fine-tune your writing style. Discover just a few tips about writing with computers and writing electronic mail. (note: more information on electronic mail to be discussed later this year when ITVA establishes its electronic bulletin board).

Ms Langdon is the co-owner of Visual Realities Video Productions and has taught writing to adult learners for over 6 years. She has taught at UNO, Bellevue College, and Southeast Community College.

The seminar is open to the public and will be held Saturday April 30th from 10am to 3pm at the Methodist Hospital Cancer Center. Conference fees are \$40 for non-members and \$25 for current ITVA members. A \$5 early bird discount will be applied to registrations postmarked on or before April 11th. Also early registrants may include a 1-2 page writing sample for a free evaluation. Watch your mail for registration information or call Steve Miller for details.

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Dues Categories

	1st Quarter Jan.-March	2nd Quarter April-June	3rd Quarter July-Sept.	4th Quarter Oct.-Dec.
<i>Member Type</i>	<i>Dues + Proc, Fee</i>	<i>Dues + Proc, Fee</i>	<i>Dues + Proc, Fee</i>	<i>Dues + Proc, Fee</i>
Individual	\$125 + \$25	\$95 + \$25	\$65 + \$25	\$125 + \$25
Organizational (3 people)	\$350 + \$75	\$265 + \$75	\$175 + \$75	\$350 + \$75
Add'l. Org./Ea.	\$120 + \$25	\$90 + \$25	\$60 + \$25	\$120 + \$25
Student	\$40 + NO FEE	\$30 + NO FEE	\$20 + NO FEE	\$40 + NO FEE

If you would like to become a member, or you know someone who would, come to our next meeting or call Terry Barrio at 280-5124 for an application form.