

PROFESSIONAL PHOTOGRAPHERS OF NEBRASKA

NEWS AND VIEWS



FALL CONFERENCE

GRAND ISLAND, NE OCT. 21-23, 2006

JULY 2006

ISSUE 1

OUR WEBSITE: WWW.PPOFN.ORG

SENIORS, PHOTOSHOP, CHILDREN, AND

ENGAGEMENT PORTRAITS

SAM AND DAVE



THE DEYOS

ERIC
BRUN



WOODY
WALTERS



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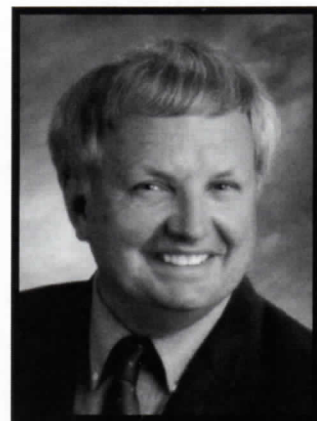
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FROM THE PRESIDENT

NEW President takes over... DON'T WORRY, BE HAPPY!

Now that everyone has recovered from the Heart of America convention in Omaha, and just returned for a full day of photography education at PPN's Educational Monday's in May. A thank you from the board and officers is deserving of Matt Houska who organized and planned each event. With some last minute changes, Matt conquered the challenge, and all events were sold out! Now that you have accumulated all that knowledge, and are starting your busy schedule of seniors and weddings, and the air-conditioner is turned on, prepare your self for an exciting fall conference in October only a few months away... stop now, and send in your conference registration form.



Steve Miller
S.S.D
PPN President 2006-2007

Fall 2006's conference will be in Grand Island, Holiday Inn Central. Jeff Funk, your President Elect and fall conference chairman has planned some exciting programs. Information and details are in this newsletter. I'm looking forward to the programs, from the Deyo Twins, Woody Walters, The Elrods, (Roger and staff), Eric Brun, and the team of Sandy Puc and Dave Junion. I'm waiting to attend the Karaoke Bar, YET can this president sing? This is the Nebraska Steve Miller (not of the famous Steve Miller of the Steve Miller Band).

My goal as president along with the boards goal is to have PPN become a "source and resources" of talent and expertise to make your career choice a "fun job", profitable, enjoyable and to increase your awareness of all the resources available through our membership, programs and the photography schools from Iowa, Colorado, and Kansas. And yes, your state association even offers a chance at scholarships ... keep watching the next few newsletters for details! In taking on this new position, a personal thank you to Brad Clark, who's guidance, and continued support, now as a past president, will keep me informed of those "little things" President's must do!

In conclusion, I ask your assistance and input. As president, we the officers and directors seek your questions and suggestions to improve your association. A wise person, said "put it in writing", and a letter, email or phone call to me would be appreciated if you have something on your mind. I promise there is more to come, as communicating to our membership is one of my many presidential goals for 2006-2007 and beyond.

Also, the directors' positions in PPN are becoming even more fun! I encourage you to submit your name for consideration for next years ballot. Ask any board member for details or check with our membership chairperson, Teri Funk for any details and qualifications to be on the ballot. Additionally, please welcome our newest board member, Tim O'Neill.

I hope to see you at our fall conference in Grand Island,

Steve Miller
President 2006-2007

DATES TO REMEMBER

BE SURE TO MARK THESE DATES IN YOUR APPOINTMENT BOOK
NOW, SO YOU DON'T MISS AN IMPORTANT
UPCOMING EVENT!!

BOARD MEETING....AUGUST 7, 2006 GRAND ISLAND

FALL CONFERENCE...OCTOBER 21-23, 2006
GRAND ISLAND, NEBRASKA

BOARD MEETING....NOVEMBER 13, 2006 GRAND ISLAND

PPA-IUSA...JANUARY 14-16, 2007
SAN ANTONIO, TEXAS

WINTER CONFERENCE...JANUARY 28-30, 2007
GRAND ISLAND, NEBRASKA

BOARD MEETING...FEBRUARY 19, 2007 YORK

HOA MARCH 30 TO APRIL 4, 2007
KANSAS CITY

ANNUAL BOARD MEETING....APRIL 22-23, 2007
MAHONEY STATE PARK

EDUCATIONAL MONDAY MAY 2007

FINANCIAL INFORMATION ABOUT THE PROFESSIONAL
PHOTOGRAPHERS OF NEBRASKA, INC., IS ALWAYS AVAIL-
ABLE FOR YOUR REVIEW. SIMPLY CONTACT ANY BOARD
MEMBER LISTED ON PAGE 2.

Newsletter Editor

Jessica Galaska

Deadline for the next issue August 14th

Submit to: Jessica Galaska

Email: jessica@mdpinc.com

For illness and death of a member,
please contact Steve Miller, President.

NEW MEMBERS:
WANT TO HAVE FUN,
GET INVOLVED?
CONTACT US! GET
A CHANCE TO MEET
NEW FRIENDS AND
CONTACTS!



NEBRASKA PHOTOGRAPHERS ATTEND MAIPP

Front Row: Ben Hankel, Jeff Funk, Eric
Brun, and Rami Manhas

Back Row: Jason Sterba, Russ Lindeman,
John Landauer, Linda Gansebom,
Jeff Bauman, Dave Fowler, and Monte
Evans.

PPoFN WOULD LIKE TO WELCOME OUR NEWEST MEMBERS TO THE ORGANIZATION!!!

Tony O'Leary of Amy Richardson Photography in Fremont, Aspiring
Amy Richardson of Amy Richardson Photography in Fremont, Aspiring
Jack Holder of Holder Photo and Video in Council Bluffs, Out of State
Bryan Holder of Holder Photo and Video in Council Bluffs, Out of State
Eroone Golert of Landauer Photography in Fremont, Aspiring
Mindy Parker of Mindy Parker Photography in Papillion, Active
Emily Shuman of Portraits by Terry in Grand Island, Associate
Sarah Pfeiffer of Sarah Pfeiffer Photography in Lincoln, Active
Matt Sherman of Three Pillars Media in Lincoln, Aspiring
Liz Larson of Liz Larson Photography in Waterloo, Aspiring
Anne Morgan of Risney Photo & Design in Council Bluffs, Out of State
Jane Svoboda of Countryside Photography in Pender, Active
Betsy Bitker of Chesty Photography in Kearney, Aspiring
Charles Bitker of Chesty Photography in Kearney, Aspiring
John Lozano of Lozano Photography in Omaha, Active
Christopher Lozano of Lozano Photography in Omaha, Associate
Mac McClelland of McClelland Photography in Omaha, Active
Dixie McClelland of McClelland Photography in Omaha, Associate
Kevin Binder of General Dynamics in Elkhorn, Active
Katrina Bishop of Katrina Bishop Photography in Omaha, Active
Mary Moore Salem of MMS Photography in Bellevue, Active
Dawn Belik of CKImages Photography in Omaha, Aspiring
Alida Choat of Alida's Picture Pages in St. Edward, Aspiring

PPN would like to begin showcasing our photographers' studios and portraits. If anyone has any nominations, please contact Jessica Galaska at jessica@mpdinc.com

EDUCATIONAL MONDAY REVIEW

BY MATT HOUSKA

Once again the Educational Monday programs were a hit. All three programs sold out with a total attendance of over 48 members. Sterba's program covered every aspect of wedding photography including marketing, referrals, album layout, techniques, on-location sessions and pricing. Michael Dwyer gave a great program on making the kind of money professional photographers deserve. Deyo's covered all the bases of Senior photography and how their studio became one of the top studios in the Omaha area.

I would like to thank the Sterba's, Deyo's and Dwyer and company for their work to make the programs a success. They volunteered their time to help educate and pass on their knowledge. Volunteerism like this is what makes the PPN such a strong and friendly organization to be a part of.

Looking forward to next year, I would like feedback on what programs you would like to see. If there are any photographers you feel would give a good program, please give me a call.



TOM STERBA
INSTRUCTING
THE CLASS.



ERIC BRUN PRESENTING A PLAQUE TO
TOM AND JASON STERBA



JESSICA GALASKA PHOTOGRAPHING
A LIVE SHOOT AT DWYERS

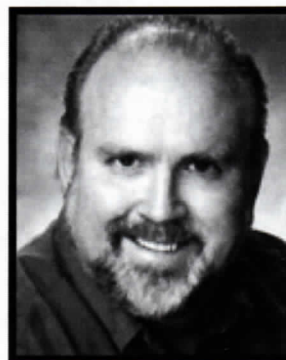


A HUGE TURNOUT AT
THE DEYOS STUDIO!



TERI FUNK PRESENTS THE PLAQUE TO THE DEYOS

IN MEMORY OF LEROY DEMPSAY



LeRoy Alfred Dempsay, 54, of Grand Island passed away Sunday, June 18, 2006 at St. Francis Medical Center.

He grew up at Coleridge and received his education at Coleridge High School. He studied under various Masters of Photography. LeRoy and Judith were united in marriage on September 8, 1973. Following their marriage they lived in Norfolk and Grand Island. They have owned LAD Photography in Grand Island since 1984.

LeRoy was a member of the Church of Christ. He enjoyed drag racing and whitewater rafting. He loved playing cards and games with his friends and family. LeRoy truly enjoyed photography which made him exceptionally good at what he did. He will be remembered for his dedication and compassion to all of his customers. He believed he needed to do the best job he could with every picture he took, because it just might be the last picture they will have taken.

His wife, Judith, two sons and daughter-in-law, Derek and Jamie Dempsay of Leavenworth, KS, and Damien Dempsay of Council Bluffs, IA, a brother, Ralph Dempsay of Sioux City, IA, and a sister, Charlotte Kiichler of Osmand survive him.

Condolences may be sent to the family at www.giallfaiths.com

I want to thank all the photographers who answered the call or are continuing to volunteer their help to photograph weddings for me during what continues to be a difficult time. I also wish to thank all who have patiently answered any technical question no matter how big or small. With the sudden illness and death of LeRoy, the warmth and care that our fellow photographers have shown has made me appreciate this profession even more. Thank you to all who have sent cards. Knowing that you are praying and wishing me well helps me to get through each day. We will all in our lives be faced with what seems to be an impossible situation. So I am sending a special thank you to Holly and Keith Howe and Linda Ott who were right there to lend a helping hand through it all.

LAD Photography
Judy Dempsay
2517 W. Lincoln Hwy
Grand Island, NE 68803

The PPOfN will be introducing a new look!!

Our new website was launched in mid July!

We would greatly appreciate any comments or concerns that you might have!

NEW!! Go visit us at: **NEW!!**
www.ppfon.org

FALL CONFERENCE 2006

GRAND ISLAND

OCTOBER 21-23

Mark your calendar **TODAY** – the PPN Fall Conference is approaching fast. We are excited about our great program.

The Deyo brothers will show us how they create their products and marketing pieces using Photoshop. Eric Brun will be on location with a newly engaged couple. The Elrods will demonstrate how they work together to photograph their children sessions.



JEFF FUNK

CPP, M. PHOTOG.,
F. PH.
PRESIDENT/ELECT
FALL CONFERENCE
CHAIR

We have Sandy Puc & Dave Junion, a.k.a. Sam & Dave, who will share their marketing techniques for children and seniors – which have propelled both of their studios to success. Dave will also show us how to use Photoshop to create unique images for our clients. Then we will wrap it all up with Woody Walters sharing his *Secrets to Illustrative Portraits*, using a tool named Photoshop.

This conference we are going to try something new, it will be a Mentor Program on Sunday night. You will be able to sit down one on one with a fellow photographer, who has tons of experience, and have them answer any questions you may have. There will be mentors covering lighting and Posing, Photoshop and Sales/Marketing. If you would like to sign up, mark your first and second choice on the registration form. Space is limited and is first come, first serve. So send in your registration today!

We will also have a Trade Show full of our loyal vendors showing us their excellent products. Sunday night Steve Bergeron with Bandstand Music will entertain with all of our favorite tunes while we sing along with Karaoke. So come as your favorite singer and fulfill your long-time dream of being a music icon!

Don't forget to enter your most photogenic clients into the Mr. and Miss Photogenic contest.

I can't wait to see all of you in October.

Jeff Funk
Fall '06 Conference Chairman

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SAM AND DAVE

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When Sandy Puc' and Dave Junion combine their talents, something incredible always results. Working as a team, they've co-created a unique form of documentary portraiture that illustrates why digital technology is ushering in the new age of photography. Without the boundaries of film and with the ability to creatively push and inspire each other, Sandy and Dave have proven that they're long passed the days of providing just a service and are now presenting a priceless, individualized art form. This direction has elevated both of their businesses to a new level. They are creating demand based on the distinctive look of each art piece. Speaking all over the nation at various conferences, the team is continually requested to share their combined and varied knowledge on digital photography, children's marketing and the uniqueness of their images.

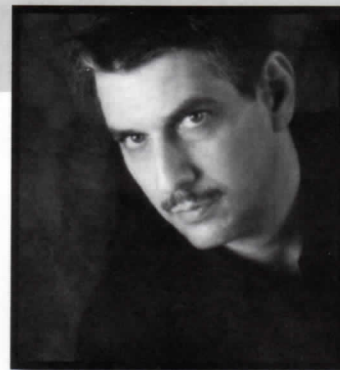
Sandy Puc', owner of Expressions Photography in Littleton, Colorado, has earned accolades in the portrait industry for her creative marketing skills, business acumen and storybook artistry. "I've basically made every mistake in the book, in rapid succession," Puc says, "But each lesson I learned translated into a major improvement in the flow of my business." Expressions started in 1991 in a single room in Sandy's home, which has evolved into the present 5,000 square foot studio with a view of the Rocky Mountains. Multiple studio bays give Sandy room to custom build sets and rotate backdrops easily. The continuity of the Expressions experience, from the photo sessions to each point of sale, has helped Sandy reach the one million dollar mark in annual revenue. "My marketing strategies are key, but I sincerely believe Expressions' success comes from the bonds I create with my clients. I'm focused on making images that aren't just faces, but reflections of personal relationships. And with high school seniors we're trying to push the artistic envelope and go beyond the normal cookie-cutter poses." Sandy Puc' has become the industry leader in children's photography, with recognition in multiple publications nationwide.



Dave Junion, founder of Junion Photography in Schofield, Wisconsin, started at the cutting edge of photographic imaging twenty years ago and hasn't left yet. With a completely digital set-up and a 9,000 square foot space that has been described as a photographer's dreamland, Dave puts no boundaries on his creativity. In addition to his commercial work and portraiture for families and children, the studio is now known for the contemporary, one-of-a-kind images Dave produces for high school seniors. Not only has going digital made the studio more profitable, it has given Dave wings to design an artistic product that stands apart from standard portraiture. "Digital technology has provided me with the tools to take my vision and produce a portrait I always knew was there but was never able to realize with film. I am now accountable for everything I create. I know that my only limitations are those I put on myself," Dave says. Accolades from peers and client testimonials have defined him as one of the industry's foremost digital authorities. He is confident that the technology is what has allowed him to streamline his workflow, decrease business volume while increasing profitability and design his art without a ceiling to his creative capacity.

ERIC J. BRUN

WWW.CONTEMPORARYWEDDINGS.COM



CAPTURING THE ESSENCE: ENGAGEMENT PORTRAITS

As photographers, we have a duty to create images that elicit an emotional response from the viewer. Never is that more true than with engagement/couple photography. We must get to know our couples well enough to recognize and capture their personality, and the connection between them. Eric will share with you how changing his approach has not only made his experiences more fulfilling, but more profitable as well. He will discuss how to integrate black and white photojournalism into your existing style to give yourself a distinctive edge. Whether you are a seasoned veteran or relatively fresh in the world of engagement/weddings, come prepared to capture the essence of this award winning photographers illustrative style.



Eric is well known for his artistic approach to portrait/wedding photography. His style is a study of form and light along with a natural ability to document the moment. Eric expertly combines both the classical and photojournalistic styles. He prides himself in the way he works with his clients to give them images that are truly fine art. Eric has received the prestigious Kodak Gallery Award 17 times and Fuji Masterpiece Award 8 times. He also has had a total of 19 images selected to the Professional Photographers of America Loan Collection highlighting the top images in the country. His degrees include M. Photog., Cr., PPA Certified, A.I.E., A. F. Ph.

Alvin Duis Award winner PPN photographer of the year 2006, 2005, 2003, 2001, 1999

HOA Master photographer of the year 2006

HOA 1st Place-master wedding 2006 ,2001

NE. Presidents award winner 2006, 2005, 2004, 1999, 1992

NE. CPP Master print of year 2006, 2005, 2003, 2001

NE. Top Cumulative Folio case score 2002, 2001



WOODY WALTERS: THE SECRETS TO ILLUSTRATIVE PORTRAITS

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WWW.ILLUSTRATIVEIMAGES.COM

Join master craftsman photographer Woody Walters as he shares his unique vision into montage imaging and how he utilizes this technique in portraits. Walters will demonstrate his distinctive masking abilities while he shows you how to incorporate multiple images to capture and illustrate your clients' passions and lifestyle. Using custom backgrounds created by Woody, these montages come together in minutes and offer your clients endless possibilities. Learn the special blending techniques that will turn your images into art.

His unique vision, light hearted delivery style, and photographic knowledge have made Woody Walters one of the foremost speakers in electronic imaging.

Woody Walters has become one of the nation's premier artists. Walters' photographs are a celebration of renewal and change. In his latest portfolio "Reflections of Christ," Walters has pushed the boundary of photography to new and exciting limits allowing him to give a visual testimony in strikingly complex imagery. During a career that spans decades, Walters evolved from a commercial photographer and fine art black and white landscapes artist, to one of the newest Christian artists. His client list included Walt Disney World, Blockbuster Video, Ilford Photo, Mamiya Camera, Calumet, and Burger King.

Through his diverse portfolio subjects, Walters's work is sought after and appeals to a very wide audience. Walters' works appear in museums and galleries throughout the world, including Ansel Adams private collection, the Smithsonian, the Tampa Museum of Art, the Yergeau-Musee International d'Art in Canada, the Milwaukee Art Museum, the Hoyt Institute of Art, the Pensacola Museum, the Madison Museum of Art, a private collection at the Vatican in Rome, and is featured in many international tours with the United States Embassy.



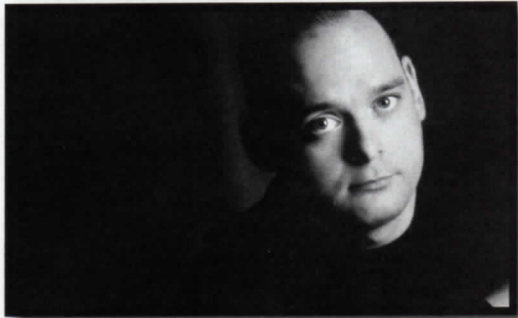
Walters has been the top photographer in Iowa five times. He has also received the Top Heart of America Photographer five times, a record in the state of Iowa. He received his Masters and Craftsman Degrees from PPA in July 2003. Fourteen images were chosen for the prestigious loan collection and he received the coveted Medlar Award for the top portrait at the April 2000 affiliated competition. In 2005 he received the Imaging Excellence Award from Professional Photographers of America. To date Walters has collected an astounding six Kodak Gallery Awards. He is one of the only photographers to receive two perfect scores in print competition for his images "My Ex Wife" and "Born in the USA."



RICH
DEYO

THE DEYO BROTHERS

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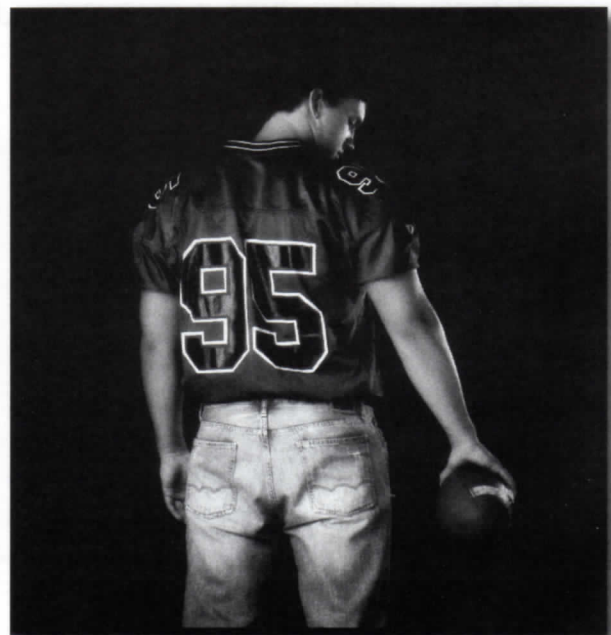


JASON
DEYO

Rich and Jason Deyo with Deyo's Photography will layout their marketing campaign for the high school seniors of 2007. Their marketing has been successful helping Deyo's photograph 500 high school seniors in 2006. They will also go over their no pressure sales.



Rich Deyo is part owner of one of the top portrait studios in the Omaha area. Deyo's Photography specializes in High School Senior Portraits, but also has a substantial Childrens and Family Portrait clientele. Attending many state and regional conferences he learned digital imaging and photoshop techniques. Many of the acquired techniques have been applied to their everyday workflow. Deyo's has been a completely digital studio since 2000, photographing 500 seniors each year along with sports events, family, and children sessions. Digital has become a way to make unique and creative brochures and other types of advertisements to attract more clients.



THE ELRODS

HOW TO PHOTOGRAPH CHILDREN

Roger, Virginia and Ryan Elrod are giving a program taking children's Photography to the next level with add on's. Roger is a past president of PP of N and of the N.S.P.P. Roger has his Master and Craftsman Degree from PP of A., also his Diamond degree from PP of N. He has been top Photographer of the year, had many prints received into the loan collection, has received the National award.

Virginia is a two time N.S.P.P. president and has her Diamond Degree and has also received the National Award. She is a past Artist President and has received numerous print awards.

Ryan is working on his Masters and his Associate Fellow of Photography Degree. He is the computer tech and specialist for the Studio.

Roger, Virginia and Ryan will walk you through a Children's Session. They will have live demonstrations with children, mommy's and daddy's. They will also show lighting, shooting and how they go about getting "That" expression. Also making DVD's, 12 x 19 prints to bring the profit up from a regular sitting. They will show lots of DVD's for samples. Also a surprise appearance sometime during the program of a few Senior DVD's.



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LETTER FROM THE EDITOR

I am really excited to be your new newsletter editor and can't wait for the next issue! I just wanted to thank Brian Baer for the wonderful job that he has done in the past few years! Thanks so much for all of the great help and for answering all of my crazy emails! The first issue had lots of questions! Especially with new software and me! For the upcoming year, I am open to get any kind of news that anyone would want to put into newsletter. Also if anyone would like to write some sort of article to share their wisdom, the membership would greatly appreciate it!

I want to give you a small background story on an organization that I joined this past winter. I am a volunteer for a nonprofit organization called Now I Lay Me Down to Sleep. We photograph babies that are passed away or will be passing. There are a few of us in the Omaha area that network together and we would like your help. Being in Omaha we are a busy group and would like more of you to join. This isn't a one person deal, we need a team. Each community can get involved and if you can get a group together it's a lot easier. To learn more about the organization visit their website at www.nowilaymedowntosleep.org, or you can listen to Sandy Puc at our Fall conference. Sandy and Cheryl Hag are the founders of this wonderful organization that creates a memory of a child for the parents. If anyone has any questions or are interested in joining please don't hesitate to call or email me! I would love to talk with you!



JESSICA GALASKA
CPP
NEWSLETTER EDITOR

PPN FALL CONFERENCE 2006

OCTOBER 21-23, 2006 HOLIDAY INN MIDTOWN GRAND ISLAND, NEBRASKA

Pre-Registration must be postmarked

By October 6, 2006

MAIL REGISTRATION TO:

Teri Funk
 Registration Chairman
 501 Olson Dr. St. #5
 Papillion, NE 68046

Absolutely no phone registrations, please!

Studio _____

Address _____

City _____

Phone _____

Email address _____

*Conference registration includes 2 meals & hospitality

Pre-Registration.....\$109/person
 Pre-Reg Add'l Person.....\$109/person
 At the door Registration.....\$140/person
 Social (Meals Only).....\$35/person
 Non-PPN Member fee.....\$199/person

First Person from Studio _____

Additional from Studio _____

Additional from Studio _____

Additional from Studio _____

Total Enclosed _____

Registration after October 6, 2006 is "at the door registration"

Please pre-register now!!

Conference Site:

Holiday Inn Midtown-Grand Island, Nebraska

800-548-5542

Room Rate: Single/Double \$58.95

Make room reservations by October 6th, to insure availability



If you are interested in the Mentor Program, please pick your first and second choice from the following list:

Posing & Lighting _____ Photoshop _____ Sales/Marketing _____

First come, first served!!!

Refunds: PPN policy allows for 50% of your un-used pre-registration fee to be refunded by putting your request in writing to Membership Chairman Teri Funk. Extra registration forms are available for download at www.ppn.org

Join in on the Print Competition!!!

It's FREE, FREE, FREE!!!

Why wouldn't you enter?!!

Register
Today!!!!

Don't forget
dancing and
karaoke on
Sunday night!!
Dress as your
favorite singer
and tear up the
dance floor!!

PPN Membership Director
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