

PROFESSIONAL PHOTOGRAPHERS OF NEBRASKA

NEWS AND VIEWS



FALL CONFERENCE

GRAND ISLAND, NE OCT. 21-23, 2006

REGISTER NOW!!!



SEPTEMBER 2006

ISSUE 2

OUR WEBSITE: WWW.PPOFN.ORG



THE
DEYOS



THE
ELRODS

WOODY
WALTERS



SAM AND DAVE

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Jessica Galaska

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- PPA Councilman.... Keith Howe 308-534-7909
- PPA Councilman.... Roscoe DuPree 402-493-9292
- Historian..... Tom Sterba 402-551-3456

DATES TO REMEMBER

BE SURE TO MARK THESE DATES IN YOUR APPOINTMENT BOOK
NOW, SO YOU DON'T MISS AN IMPORTANT
UPCOMING EVENT!!

FALL CONFERENCE...OCTOBER 21-23, 2006
GRAND ISLAND, NEBRASKA

BOARD MEETING....NOVEMBER 13, 2006 GRAND ISLAND

PPA-IUSA...JANUARY 14-16, 2007
SAN ANTONIO, TEXAS

WINTER CONFERENCE...JANUARY 27-29, 2007
GRAND ISLAND, NEBRASKA

BOARD MEETING...FEBRUARY 19, 2007 YORK

HOA MARCH 30 TO APRIL 4, 2007
KANSAS CITY

ANNUAL BOARD MEETING....APRIL 22-23, 2007
MAHONEY STATE PARK

EDUCATIONAL MONDAYS MAY 2007

FINANACIAL INFORMATION ABOUT THE PROFESSIONAL
PHOTOGRAPHERS OF NEBRASKA, INC., IS ALWAYS AVAIL-
ABLE FOR YOUR REVIEW. SIMPLY CONTACT ANY BOARD
MEMBER LISTED ON PAGE 2.

FROM THE PRESIDENT

Our fall conference chairman, Jeff Funk has secured some great talent for his fall conference. Information is contained with details on each program, and Jeff has taken care of everything with schedules, programs, food and entertainment (I think we are the entertainment). Our trade show of your favorite vendors to help your studio to become even more profitable and efficient will be there.

A new idea from Jeff and your board ...a "mini mentor program", where you can sign up to visit with a highly qualified friend and discuss marketing, lighting and posing or ask Photoshop questions in a private session. Many favorites such as our 5th annual Little Ms. & Mr. Contest. Be looking for Keith Howe and/or Roscoe DuPree, your PPA Council Representatives for Nebraska to help you with PPA questions and information. Our historian and keeper of items of interest... Tom Sterba will bring a sampling of PPN's past president's albums and newsletters from the archives for all to view in the trade show area.



Steve Miller
S.S.D
PPN President 2006-2007

Exciting news...a totally new web site for our membership, with some new features:

1. A **Members' Area**... many subcategories, try it out, see what we have for you
2. A **Newsletter** area ...with a downloadable file of our current newsletter ...beat the mailman!
3. A **Resources** area ...vendors, PPA Council Reps, state associations and others ideas

All this and more are now available on our web site: www.ppoftn.org (same web address). Please review the site, and if you observe information that needs to be adjusted or information you wish to share, be it health, news or profe related, please contacts us.

We are excited about the newly joined members this year, and are always seeking to increase the PPN family s you know of someone who would consider joining, please have them contact our membership chairman or the Please wear your names tags at the conference, for it will help the new or current members break that awkward introduction and vice versa. The positive side... with a smile and a warm handshake, you will make a friend fc them out to lunch, invite them to your table... at one time we all felt "new" to the association.

Tim O'Neill has informed the president of Professional Photographers of Nebraska that he will be unable to fu terms as a newly elected director of PPN. Therefore is with sadness, that I, Steve Miller, president of PPN hav Tim's resignation from his board position as a director, and wish him continued success in his future business p position remains unfilled at this time.

We seek your participation in your association and consideration for nomination to the board. Ask our member chairman or any officer for details and requirements. It's really a fun and challenging opportunity to grow, prof and personally.

With sincerity and heart felt appreciation of all our talented and personable photographers in the state of Nebra all states in the HOA family), I hope you will attend your conference this fall and make new friends, learn new and leave with a positive feeling, and spend lots of money with the vendors!. Please don't hesitate to ask for help or information from any board member... we are here for you! Only in Nebraska, where the talent is exceptional friendships continue for a lifetime.

Steve Miller, President

LETTER FROM THE EDITOR

With the fall conference right around the corner, we are all getting excited to get together again and to learn more to grow our businesses! With that said, do you remember what brought you into photography? What inspired you? Or more importantly, who inspired you? Do you remember how excited you were to get your first client and how much they loved their images. Was it seeing the excitement in their eyes and your heart jumping, thanking God that they passed the test! Or was a snapshot in high school when you knew that you had to be a photographer? I am sure each and everyone of you has a story inspired you. Sometimes going back to that excitement can spark new inspirations in our creativity. new and it was fresh and it was so much fun!

I am still so new at this profession, but I am so lucky to have found what I love to do and I hope of you do too! I had a session this past summer that was a challenge for me. It was the end of a very summer day and I had a location shoot at a train station with a high school senior and his mother. The drive all over the back roads to the special spots that he had wanted and I was starting to get tired the session was coming to a close I had decided to show them a few images. The senior and his mother were so ecstatic about the images, that mom almost teared up. He was an only child and this was his passion. Those emotions and words are the kind that make what we do completely worth it.



JESSICA GALASKA
CPP
NEWSLETTER EDITOR

**NEW MEMBERS:
WANT TO HAVE FUN, GET
INVOLVED? CONTACT US!
GET A CHANCE TO MEET
NEW FRIENDS AND CONTACTS!**

For illness and death of a member,
please contact Steve Miller, President.

PPN would like to begin
showcasing our photographers'
studios and portraits.
If anyone has any nominations,
please contact
Jessica Galaska at jessica@mpdinc.

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THE HIDDEN VALUE OF BOARD SERVICE

It's the time of year when PPN once again opens nominations for the board of directors. Everyone knows that serving as a board member does entail a certain amount of work. What may not be so apparent is that the benefits received by far outweigh the time invested. Here's what being on the board of directors did for me.



First, I made great friendships. Yes, many of these people would have been my friends regardless, but the additional time spent together at board meetings and working at events further cemented those friendships. That extra time spent together also led to a great exchange of business ideas and information. Also, having experienced it firsthand, I know the comfort from receiving great emotional support during times of family tragedy.

Next, serving on the board gives you opportunities to talk to speakers one on one. As newsletter editor I had conversations with some of the biggest names in our industry today. As an event chairman I continued those contacts.

The credibility aspect of serving on the board should not be underestimated. First you have had personal conversations with many speakers from other states and regions who then are familiar with your name. They may be in a position to recommend you for speaking or judging events in their state. This can be a great benefit if you are actively pursuing a PPA degree. Even without the personal recommendation, serving as a board member is another listing on your resume that will add to your credibility. Even if you are not interested in pursuing a degree, speaking and judging will provide further opportunities to meet new people and continue your professional education. I always have found that when giving a program, I come away receiving more knowledge than I imparted.

Lastly, I developed many skills during my tenure on the board, which have greatly enhanced the daily running of my business. People skills are perhaps the most obvious result. You learn to deal with many diverse personalities in a group project situations. As president, you learn to manage people serving under you and assign jobs based on each person's (employees') abilities. You learn how to delegate and then follow up to ensure tasks are completed. And very valuable, you learn to let go of some jobs and concentrate on those tasks that require the president's (studio owner's) attention. Perhaps the personal skills I had to develop are the most valuable things I took with me from my tenure on the board. Time management has always been a difficult issue for me. Serving on the board forced me to develop that ability. Also, with time management came the concept of prioritizing tasks. Both of these skills are crucial in a small business setting.

If you are looking for an effective method to improve your business through personal growth, I strongly encourage you to consider serving as a PPN board member. The friendship and fun make every minute devoted worthwhile, but that's just the tip of the iceberg as far as the benefits of board service are concerned. When I or anyone else asks you to accept a nomination, please say yes! You will be glad you did.

Keith A. Howe M.Photog., M.Artist, Cr., D.F.Ph.

FALL CONFERENCE 2006

GRAND ISLAND

OCTOBER 21ST-23RD

SATURDAY OCT. 21

6:00 p.m. - 8:00 p.m. Registration Open
6:00 p.m. - 8:00 p.m. Engagement Session
On-Location - Eric Brun
6:00 p.m. - 9:30 p.m. Trade Show
Please Visit the Vendors
8:00 p.m. - 10:00 p.m. Using Photoshop for Marketing
Rich & Jason Deyo
7:00 p.m. - 10:00 p.m. Mentor Sessions
(See Conference Article for Details)
Pick first and second choice on Registration Form
10:00 p.m.- ?? Hospitality

SUNDAY OCT. 22

7:00 a.m. - 3:00 p.m. Registration Open
7:30 a.m. - 9:20 a.m. Children - Roger, Virginia and
Ryan Elrod
9:30 a.m. - 12:00 p.m. Seniors / Children / Marketing
- Sam & Dave
8:00 a.m. - 5:30 p.m. Trade Show
Please Support Vendors
12:00 p.m. - 1:30 p.m. Lunch in Trade Show Included
in Your Registration
1:30 p.m. - 5:00 p.m. Seniors / Children / Marketing
- Sam & Dave (Continued)
5:30 p.m. - 7:00 p.m. Dinner on your own
7:00 p.m. - 11:00 p.m. Party with the Stars
Dance & Karaoke,
Dress as your favorite performer or star!!
11:00 p.m. - ?? Hospitality

MONDAY OCT. 23

*ACI Day...Today's Speakers brought to you by
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8:30 a.m. - 12:00 p.m. Aletha Speakar - Sales Great
for your Sales Staff to attend!
9:00 a.m. - 12:00 p.m. Woody Walters - Photoshop
Sponsored by ACI
12:00 p.m. - 1:30 p.m. Lunch in Trade Show
Included in Your Registration
1:30 p.m. - 3:00 p.m. Woody Walters
Photoshop Continued

The PPOfN is introducing a new look!!

Our new website
was launched in mid July!

We would greatly appreciate
any comments or concerns
that you might have!

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FALL CONFERENCE 2006

GRAND ISLAND

OCTOBER 21ST-23RD

Mail your registration in TODAY – You won't want to miss this GREAT line up of speakers.

On Monday morning, we have added Aletha Speaker. She will share her experience and expertise in sales. So make sure you register your sales staff to attend because there will be plenty of opportunity for them to learn.

On Sunday we have Sandy Puc & Dave Junion, a.k.a. Sam & Dave, who will share their marketing techniques for children and seniors. If you have not seen these two speak, you are in for an energizing program that will leave you inspired and motivated. Dave will also show us how to use Photoshop to create unique images for our clients. On Monday we will have Woody Walters show us how he uses Photoshop to create amazing illustrative portraits for his clients.

The Deyo brothers will show us how they create their products and marketing pieces using Photoshop. Eric Brun will be on location with a newly engaged couple. The Elrods will demonstrate how they work together to photograph their children sessions.

At this conference we are introducing something new – a Mentor Program. Saturday evening you can sit down one on one with a fellow photographer and ask them any questions you have. There will be mentors covering lighting and posing, Photoshop and sales/marketing. If you want to sign up, mark your first and second choice on the registration form. Space is limited and is first come, first served. So send in your registration today!

We will also have a Trade Show full of our loyal vendors showing us their excellent products. Sunday night Steve Bergeron with Bandstand Music will entertain with all of our favorite tunes while we sing along with Karaoke. So come DRESSED as your favorite singer and fulfill your long-time dream of being a music icon!

Don't forget to enter your most photogenic clients into the Mr. and Miss Photogenic contest. Why not it's FREE!!!

I can't wait to see all of you in October.

Jeff Funk
Fall '06 Conference Chairman



JEFF FUNK

CPP, M. PHOTOG.,
F. PH.
PRESIDENT/ELECT
FALL CONFERENCE
CHAIR



IMAGE BY
ELRODS

SOMETHING NEW, THE PPN MENTOR PROGRAM

Have you ever attended a seminar and wished you could spend an hour one on one with the speaker? You could ask all the questions you hesitated about during the program. You could get in depth answers about your specific situation. Well that opportunity is here. At Fall seminar PPN is starting a new mentoring program. You will have the chance to sign up for a one hour session with a Master Photographer.

Keith Howe will be helping you unravel all of your posing and lighting concerns. You may bring samples of your work if you would like a critique. Various lights with modifiers will be available to demonstrate any setups you would like help with. Holly Howe will spend an hour visiting with you about your marketing or advertising questions. Feel free to bring any marketing pieces or price lists for her input. Dave Fowler will help you solve your Photoshop puzzles. You are sure to come away with more information from this intensive one on one mentorship, than you would spending a whole day in a traditional program. PPN will continue these mentoring sessions at future events as membership interest warrants. Other mentors and topics will be added per requests from members. Each mentor at Fall Seminar will only have three slots available. Registration is first come first served. Be sure to list your first and second choice mentors. See your registration form to sign up now.



Keith Howe
M. Photog.,
M.Artist, Cr.,
D.F.Ph.




Holly Howe
M. Photog., Cr.,
D.F.Ph.



Dave Fowler
M. Photog., Cr.

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Join the many photographers who have increased their bottom line and simplified their studio workflow with Miller's Pic-A-Pac service.

To find out more about Miller's, and how we can benefit your business, please call our Customer Service Team. We would be happy to assist you.



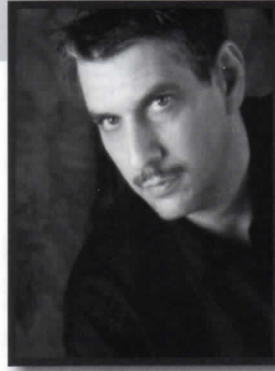
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ENGAGEMENT PORTRAITS:
CAPTURING THE ESSENCE

As photographers, we have a duty to create images that elicit an emotional response from the viewer. Never is that more true than with engagement couple photography. We must get to know our couples well enough to recognize and capture their personality, and the connection between them. Eric will share with you how changing his approach has not only made his experiences more fulfilling, but more profitable as well. He will discuss how to integrate black and white photojournalism into your existing style to give yourself a distinctive edge. Whether you are a seasoned veteran or relatively fresh in the world of engagement/weddings, come prepared to capture the essence of this award winning photographers illustrative style.



Eric Brun
CPP, M. Photog., Cr.,
A.I.E., F.Ph.



Rich and Jason Deyo with Deyo's Photography will layout their marketing campaign for the high school seniors of 2007. Their marketing has been successful helping Deyo's photograph 500 high school seniors in 2006. They will also go over their no pressure sales.

Rich Deyo is part owner of one of the top portrait studios in the Omaha area. Deyo's Photography specializes in High School Senior Portraits, but also has a substantial Childrens and Family Portrait clientele. Attending many state and regional conferences he learned digital imaging and photoshop techniques. Many of the acquired techniques have been applied to their everyday workflow. Deyo's has been a completely digital studio since 2000, photographing 500 seniors each year along with sports events, family, and children sessions. Digital has become a way to make unique and creative brochures and other types of advertisements to attract more clients.

THE DEYO BROTHERS

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SENIOR MARKETING
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RICH
DEYO



JASON
DEYO

SAM AND DAVE

SENIORS/CHILDREN/MARKETING

WWW.EXPRESSIONSPHOTOS.COM

WWW.JUNION.COM

When Sandy Puc' and Dave Junion combine their talents, something incredible always results. Working as a team, they've co-created a unique form of documentary portraiture that illustrates why digital technology is ushering in the new age of photography. Without the boundaries of film and with the ability to creatively push and inspire each other, Sandy and Dave have proven that they're long passed the days of providing just a service and are now presenting a priceless, individualized art form. This direction has elevated both of their businesses to a new level. They are creating demand based on the distinctive look of each art piece. Speaking all over the nation at various conferences, the team is continually requested to share their combined and varied knowledge on digital photography, children's marketing and the uniqueness of their images.



THE ELRODS

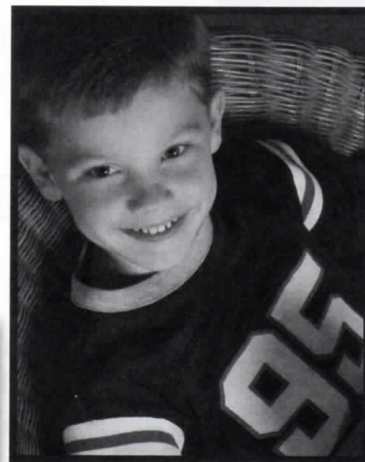
HOW TO PHOTOGRAPH CHILDREN

Roger, Virginia and Ryan Elrod are giving a program taking children's Photography to the next level with add on's. Roger is a past president of PP of N and of the N.S.P.P. Roger has his Master and Craftsman Degree from PP of A., also his Diamond degree from PP of N. He has been top Photographer of the year, had many prints received into the loan collection, has received the National award.

Virginia is a two time N.S.P.P. president and has her Diamond Degree and has also received the National Award. She is a past Artist President and has received numerous print awards.

Ryan is working on his Masters and his Associate Fellow of Photography Degree. He is the computer tech and specialist for the Studio.

Roger, Virginia and Ryan will walk you through a Children's Session. They will have live demonstrations with children, mommy's and daddy's. They will also show lighting, shooting and how they go about getting "That" expression. Also making DVD's, 12 x 19 prints to bring the profit up from a regular sitting. They will show lots of DVD's for samples. Also a surprise appearance sometime during the program of a few Senior DVD's.





WOODY WALTERS: THE SECRETS TO ILLUSTRATIVE PORTRAITS

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Join master craftsman photographer Woody Walters as he shares his unique vision into montage imaging and how he utilizes this technique in portraits. Walters will demonstrate his distinctive masking abilities while he shows you how to incorporate multiple images to capture and illustrate your clients' passions and lifestyle. Using custom backgrounds created by Woody, these montages come together in minutes and offer your clients endless possibilities. Learn the special blending techniques that will turn your images into art.

His unique vision, light hearted delivery style, and photographic knowledge have made Woody Walters one of the foremost speakers in electronic imaging.



ALETHA SPEAKAR SALES SPONSERED BY ACI

Beginning her career in photography as a receptionist in Ankeny, Iowa in the late 1960's, Aletha worked for studios that had no business plan, no financial stability, no sales nor marketing strategies. Owning her own business in Clear Lake, Iowa, she knows the value of those key components.

Aletha has worked with high volume, low profit margin & with low volume, high profit margin studios in the Des Moines metro area. Each has their place in the business community and each has a different marketing and sales strategies. Business owners need to understand this in order to define their place within their business operation.

She has taught classes from the east to west coasts, at state, national conventions and private seminars. She has taught at Maipps, the Texas School and at Triangle Institute.

Business is her strong point and she has been teaching sales, marketing and business management since 1978. She holds a PP of A Photographic Craftsman, Certificate of Business Management Degree, and Approved Photographic Instructor degree. She was the fifth Certified Business Instructor for PPA. She is working to research, write and present business programs for the photographic industry. She is working to provide accurate and standardize business education for other instructors and to help members understand the business of their business, how to improve their profits and where to find resources to help them succeed in business. In January 2005 at Imaging USA she was awarded the Director's Award, this award is the highest given to a committee or individual for volunteer service done for PPA.



ATTENTION TO SUSTAINING MEMBERS

I would like to extend this invitation to those Suppliers who are Sustaining members. There are about 20 of us and some normally don't come to the Nebraska Fall Conference. Over the years we have been trying to get new Suppliers come to our events. I know it can get costly for us BUT THIS CONFERENCE IS FREE as a sustaining member. No booth cost at all, have as much space as you want. So why not 'come on down' as they say. Having a Sustaining membership with the Professional Photographers of Nebraska this is your opportunity to mix with customers and new prospects. Attend their Fall Conference for FREE. If your not a member and would like to attend the Fall conference I can be reached at mhiggins@prolabimaging.com. This News and Views publication will fill you in on the exciting talent.



Hope to see you there,

Mark Higgins Hon. F.Ph.
Suppliers Representative

PPN WOULD LIKE TO WELCOME ALL OF OUR NEW MEMBERS TO THE ASSOCIATION

REBECCA BARTELS OF BLUE SKIES PHOTOGRAPHY IN DAYKIN, NE
TINA GUNN OF GUNN PHOTOGRAPHY IN OMAHA, NE
DEB HOSTICK OF DEB'S PICS IN MERNA, NE
WENDY LIJEWSKI OF WENDY LIJEWSKI PHOTOGRAPHY IN OMAHA, NE
KEITH PFEIFER OF PFEIFER PHOTOGRAPHY IN HUMPHREY, NE
TODD RUNDSTROM OF IMAGE FACTORY IN KEARNEY, NE

WELCOME!!

IN MEMORY: SARA FISHMAN

Sara Fishman, 83, passed away on July 11, 2006 in her home in Grinnell, Iowa.

Sara Fishman began her career in photography by working as a housekeeper. She bought her studio in 1972 in Newton, Iowa from Ron Hawkins. Sara operated the studio in the same location until 2000 until she decided to slow down a bit. By the end of 2005 she decided to close the studio entirely.

Sara's love of children and animals led her to specialize in photographing kids and pets. She would volunteer her time with her photography and within the community. Sara served on the Board of Directors of the Professional Photographers of Iowa and the Heart of America Photographers Association, serving as President of both organizations. She had been active in the M.A.I.P.P alumni, and the Hawkeye Community College Photography Program Advisory Committee. Sara was also honored with the Governor's Award for Outstanding Volunteerism and the National Award from both PPI and HOA.

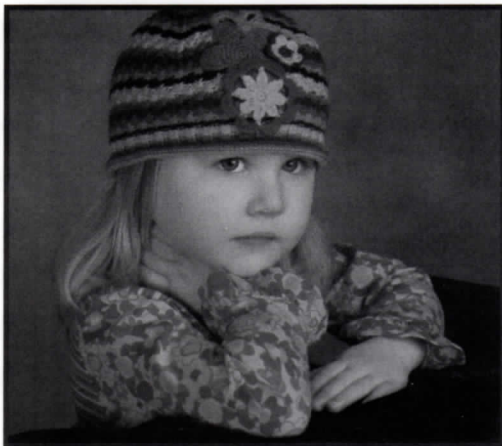


Image
by
Elrods

SCHOLARSHIPS

The Professional Photographer's of Nebraska will be awarding a minimum two scholarships at the annual January conference at the Grand Island Mid-Town Holiday Inn, January 28-30, 2006. One \$500 given by the PPofN membership, this scholarship can be used at any PPA approved school. PPN has also decided to award a "consolidated" scholarship which will award several smaller scholarships to one individual. Many other school specific scholarships are also awarded to schools such as MAIPP, KPPS and Colorado School. Additionally the Jim And Sylvia Frieze learning experience scholarship is available for those who apply. Look for more information in upcoming newsletters. In order to be eligible for the current scholarships, please complete the Scholarship Application Form in this newsletter and return to Brian Baer as soon as possible.

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Model's Name

Photographer's Signature Release on file

Mr. Photogenic

Entrants Name (please print)

Studio Name City

Model's Name

Photographer's Signature Release on file

Lil Miss Photogenic

Entrants Name (please print)

Studio Name City

Model's Name

Photographer's Signature Release on file

Lil Mr. Photogenic

Entrants Name (please print)

Studio Name City

Model's Name

Photographer's Signature Release on file

Ms. Photogenic

Entrants Name (please print)

Studio Name City

Model's Name

Photographer's Signature Release on file

Mr. Photogenic

Entrants Name (please print)

Studio Name City

Model's Name

Photographer's Signature Release on file

Lil Miss Photogenic

Entrants Name (please print)

Studio Name City

Model's Name

Photographer's Signature Release on file

Lil Mr. Photogenic

Entrants Name (please print)

Studio Name City

Model's Name

Photographer's Signature Release on file

Prizes

First prize in each category, plus Peoples Choice winner will receive \$50.00 each. Second, third, and honorable mention will be awarded in each category. \$50.00 will be awarded to first place in the theme contest. Print may have a title to tell the story.

Rules

Open to paid PPN members only.

Subjects generally 13 years of age and younger for Lil Miss or Lil Mr.

Subjects generally 14 years of age or older for Ms. and Mr.

Prints must be 8x10, flush mounted on mount board (B&W or Color image)

Entrants must use the official entry labels for each print.

Prints must be delivered to the registration desk by 10am on Sunday!!!

Limit 2 prints per member in each category. (limit of one print per member allowed for theme category) Total of 9 prints.

Winners will be announced at the luncheon on Monday.

No Nudes.

Mr. & Ms. Photogenic or Lil Miss & Lil Mr. contest entries may not have been entered in any previous competitions and must have been created in the last 12 months.

Entries will be judged on the photographic qualities of the subject, with secondary emphasis placed on photographers technique used to bring out these qualities.

Decision of the judges is final.

Prints must be picked up at the conference.

The PPN is not responsible for lost, stolen, or damaged prints.

THERE IS NO ENTRY FEE

Model's release must be on file.

Attach labels to back of prints.

Theme Contest:

"Goofy Outtakes"

Entrants Name (please print)

Studio Name City

Model's Name

Photographer's Signature Release on file

PPN FALL CONFERENCE 2006

OCTOBER 21-23, 2006 HOLIDAY INN MIDTOWN GRAND ISLAND, NEBRASKA

Pre-Registration must be postmarked
By October 6, 2006

Absolutely no phone registrations, please!

Studio _____

Address _____

City _____ St _____ Zip _____

Phone _____

Email address _____

MAIL REGISTRATION TO:

Teri Funk
Registration Chairman
501 Olson Dr. St. #5
Papillion, NE 68046

Pre-Registration.....\$109/person
Pre-Reg Add'l Person.....\$109/person
At the door Registration.....\$140/person
Social (Meals Only).....\$35/person
Non-PPN Member fee.....\$199/person

*Conference registration includes 2 meals & hospitality

Name	Job Description	Amount
First Person from Studio _____	_____	_____
Additional from Studio _____	_____	_____
Additional from Studio _____	_____	_____
Additional from Studio _____	_____	_____
Total Enclosed		_____

Registration after October 6, 2006 is "at the door registration"

Please pre-register now!!



Conference Site:
Holiday Inn Midtown-Grand Island, Nebraska
800-548-5542
Room Rate: Single/Double \$58.95



Make room reservations by October 6th, to insure availability

If you are interested in the Mentor Program, please pick your first and second choice from the following list:

Posing & Lighting _____ Photoshop _____ Sales/Marketing _____

First come, first served!!!

Refunds: PPN policy allows for 50% of your un-used pre-registration fee to be refunded by putting your request in writing to Membership Charirman Teri Funk. Extra registration forms are available for download at www.ppn.org

WINTER CONFERENCE 2007

JANUARY 27TH TO 29TH

I know it seems to be early to be thinking about the Winter Conference (the leaves haven't even changed yet.) But mark your calendars and plan on attending the PPN annual winter conference. Come see old friends, meet new, ones relax and learn along the way.

We have Craig Kienast from Clear Lake IA. who will be speaking on Monday the 29th. Craig has been a featured speaker at many regional and national conventions including SPI and WPPI.

Craig's program deals with the marketing techniques he's used to expand his business in seniors, weddings and portraits. Monte Evans will be giving his hands on Basic Photo Shop class again on Sunday. Sunday will also be the folio competition along with an 8x10 image critique that Eric Brun is working on. Sunday will also be a business program which is still in the works

Hope to see you all in Grand Island

Brad Clark
Winter Conference Chairman



Brad Clark
M. Photog., CPP, D.F. Ph.

CRAIG KIENAST ART IN E-MOTION

Craig's style can be described as Edgy, Ethereal, and sometimes Dark. The goal Craig sets for himself with his images is to capture beauty in a way that has an underlying sense of power and mystery. Beauty in the human form, and beauty in nature. He pursues this end with passion, and with a great love of the visual arts.

Craig's Program deals with the marketing techniques he's used to expand his business as well as his philosophy on senior's...weddings...portraits in general.

As a part of Craig's program, he will photograph several individuals using "Traditional lighting" and the digital medium. For many subjects, Craig produces what he calls a "Fantasia Print" or "ART Prints". This is a very artistic print with extensive computer manipulations. The perfect marriage of traditional painting techniques and today's techno crazed world...VERY FUN!!! The ART Prints are used as an add on sale and can as much as double the final sales. Craig will create "ART prints" from these sessions.



The whole point of Craig's programs is to inspire and put FUN back into the business of photography.

18 WINTER CONFERENCE 2007! MARK YOUR CALENDARS

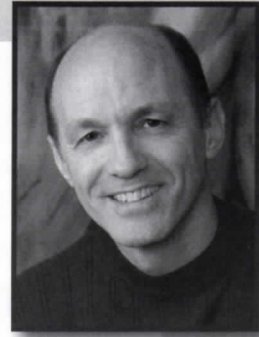
PHOTOSHOP WITH MONTE EVANS

This class is going to cover a variety of Adobe Photoshop® (PS) techniques that will allow you to go back to your studio and cut your post-production times dramatically. Speed up your workflow by using scripts which are available for free on the internet, or you can write your own actions - easily. Learn how to use RAW files to shorten your work time and improve quality at the same time. Whether you are a beginner in PS or a seasoned veteran, you will undoubtedly pick up some new tips.

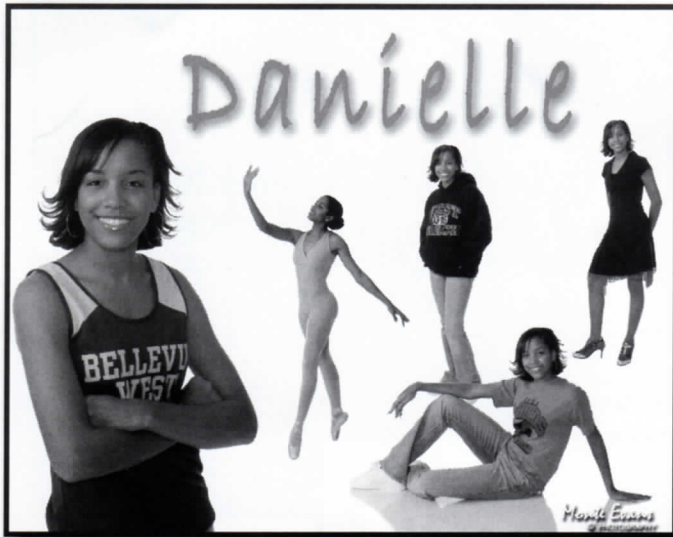
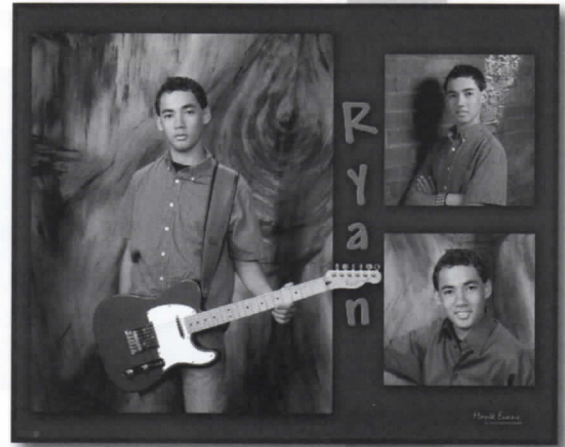
You are welcome to bring your computer (laptop or desktop) loaded with your copy of PS-CS (or preferably PS-CS2) so you can work along with Monte. Unless you like wasting time, this class is meant for you.

(If you don't have PS-CS2 yet, you may wish to wait a little bit since a new upgrade will be released from Adobe, the first quarter of 2007.)

Monte has been involved in professional photography for over 27 years. In his former life, he was a teacher, so helping others learn is one of his passions. Monte is a PPA Certified-Craftsman and has served as president of the PPN.



Monte Evans
CPP, Cr.



WINTER CONFERENCE 2007! MARK YOUR CALENDARS!

Sunday Night

Open Mic for the brave and crazy stars!

We know you are out there and
you know who you are!

Don't be shy and join us for some wild
karaoke and
improv dance moves!

Register Today!!!!



PPN Membership Director
Teri Funk
501 Olson Drive Suite #5
Papillion, NE 68046

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North Platte, NE 69101

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